



Mercedes-Benz
Trucks Schweiz AG

Press Information
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Mercedes-Benz Trucks propose un nouveau pack service innovant CompleteMile

Schlieren – Qu'il s'agisse de rentabilité, de sécurité ou de confort: le nouveau contrat de service Mercedes-Benz CompleteMile montre clairement que Mercedes-Benz Trucks mise toujours sur des solutions innovantes à cet égard.

Tout comme Mercedes-Benz Complete, le contrat de service flexible couvre tous les travaux de maintenance (pièces d'usure comprises), mais il est conçu de telle façon que les mensualités s'orientent en fonction du nombre de kilomètres parcourus. Peu importe ici si le client exerce son activité dans une branche cyclique comme le bâtiment ou l'agriculture ou si son kilométrage varie en raison d'une activité plus ou moins forte selon les mois. Par conséquent, Mercedes-Benz CompleteMile peut contribuer à une optimisation des flux de trésorerie. La variation mensuelle possible de +/-25 % par rapport au kilométrage annuel estimé assure davantage de flexibilité.

Connectivité et service vont de pair dans le cadre du contrat Mercedes-Benz CompleteMile grâce à Mercedes-Benz Uptime. Ainsi, le kilométrage est transmis automatiquement par Mercedes-Benz Uptime aux systèmes informatiques de Mercedes-Benz Trucks et traité directement pour la facturation numérisée.

Mercedes-Benz Uptime associe la mise en réseau intelligente du véhicule à un suivi de la clientèle poussé et offre ainsi aux clients de Mercedes-Benz Trucks un produit de service innovant. L'objectif est d'aider les clients afin qu'ils accomplissent avec succès leurs missions de transport en permettant aux camions de passer le plus de temps possible sur la route. Il s'agit de réduire les passages au garage et de les planifier plus efficacement. Pour diminuer le nombre de pannes, les besoins de réparation sont identifiés le plus tôt possible et les clients sont soutenus dans l'organisation des travaux nécessaires dans les plus brefs délais, tout en tenant compte de leur planification des transports. Résultat: une meilleure prévisibilité des passages au garage, une plus grande disponibilité des véhicules ainsi qu'une plus grande sécurité routière.

Le nouveau produit de service Mercedes-Benz CompleteMile est disponible à partir du 1^{er} août 2021 pour tous les véhicules de la série A.





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D'autres informations sur Daimler Truck sont disponibles sur les sites suivants :
media.daimler.com, media.mercedes-benz.ch, mercedes-benz-trucks.ch

This document contains forward-looking statements that reflect our current views about future events. The words "anticipate," "assume," "believe," "estimate," "expect," "intend," "may," "can," "could," "plan," "project," "should" and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, pandemics, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates and tariff regulations; a shift in consumer preferences towards smaller, lower-margin vehicles; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations or of investigations requested by governments and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading "Risk and Opportunity Report" in the current Annual Report or the current Interim Report. If any of these risks and uncertainties materializes or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.

Daimler Trucks & Buses

Daimler Trucks & Buses is one of the world's largest commercial vehicle manufacturers, with more than 35 primary locations around the world and approximately 100,000 employees. The company brings seven vehicle brands under one roof: Mercedes-Benz (light, medium and heavy trucks, city buses, overland buses and coaches) and Setra (overland, long-distance and premium coaches) are its European traditional brands; North American brands include Freightliner Trucks (in weight classes 5 to 8 serving a wide range of commercial vehicle applications), Western Star (heavy and long-haul heavy-duty trucks) and Thomas Built Buses (light to medium weight buses); and Asian brands BharatBenz, based in Chennai, India (9- to 55-ton trucks, medium- and heavy-duty buses) and FUSO, headquartered in Japan (trucks and buses for Asia, the Middle East, Africa, Europe and Latin America). Thus, Daimler Trucks & Buses offers its customers around the globe a broad portfolio of commercial vehicles, from minibuses to heavy trucks for specialized transport. In short: products and solutions for all who keep the world moving. More than 120 years ago, Gottlieb Daimler and Carl Benz laid the foundation for the modern transport industry. Over the past decades, Daimler's Truck and Bus divisions have consistently set standards for the entire transportation industry - in terms of safety, fuel efficiency and driver and passenger comfort. Now it's time for the next evolutionary step: emission-free, automated and connected driving. Daimler Trucks & Buses is working to bring these important technologies to volume series production, across brands, divisions and regions. The company aims to take its vision of CO₂-neutral transport and accident-free driving a major step closer and contribute to the sustainability of global goods and passenger transport. In 2019 Daimler Trucks & Buses delivered a total of around one-half million trucks and buses to customers. In 2019 sales for individual business units amounted to €40.2 billion at Daimler Trucks and €4.7 billion at Daimler Buses. EBIT came to €2.5 billion for Daimler Trucks and €283 million for Daimler Buses.

