

## **Mercedes-Benz Trucks est numéro un sur le marché suisse des véhicules utilitaires**

Schlieren – Pendant le dernier exercice, Daimler Truck a nettement fait augmenter le volume des ventes de la marque Mercedes-Benz Trucks. Elle est désormais à la tête du classement des nouveaux camions immatriculés sur le marché suisse des véhicules utilitaires en 2023. Sur un marché global de 3895 véhicules utilitaires, dont 973 immatriculés de plus de 8 tonnes, cela correspond à une part de marché de 25 %, soit une augmentation de près de 7 % par rapport à 2022. Mercedes-Benz Trucks arrive également à la première place du classement des immatriculations dans le segment des véhicules utilitaires à partir de 16 tonnes.

Daimler Truck Suisse SA et ses concessionnaires peuvent se réjouir d'une année 2023 extrêmement fructueuse. Cette réussite souligne de nouveau que Daimler Truck, avec ses produits et son large éventail de prestations, se trouve sur la bonne voie. Le but étant de continuer de croître à l'avenir en tant que fournisseur de véhicules utilitaires le plus durable.

Jürg Lüthi, CEO de Daimler Truck Suisse SA exprime sa gratitude: «Nous remercions chaleureusement notre clientèle. Leur confiance est notre moteur, notre source d'inspiration pour continuer à viser l'excellence et à proposer les meilleures solutions de camions. Nous sommes fiers de contribuer à leur réussite et nous sommes ravis de pouvoir les épauler à l'avenir.

Jürg Brunner, Head of Sales de Daimler Truck Suisse SA ajoute: «Je suis très fier de nos résultats en 2023 et aborde la nouvelle année en toute confiance. Grâce aux nouveaux produits de Daimler Truck, nous parviendrons à atteindre ensemble les objectifs en matière de CO<sub>2</sub>. Nous sommes notamment profondément convaincus du succès du nouveau eActros 600. De nombreux clients et clientes suisses ont déjà confiance en la marque Mercedes-Benz Trucks. Ils le montrent en signant une déclaration d'intention ou en passant une commande sans avoir conduit le véhicule en question. Nous sommes fermement décidés à faire avancer la défossilisation de la circulation des poids lourds en Suisse et à proposer à notre clientèle des solutions innovantes, durables et rentables. Ensemble, nous allons fixer de

nouveaux standards et façonner l'avenir du transport routier. Je me réjouis d'entraîner la clientèle dans ce voyage palpitant.»

## **Interlocutrice Daimler Truck Suisse SA**

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## **De plus amples informations de Daimler Truck sont disponibles ici:**

[media.daimlertruck.com](http://media.daimlertruck.com) et [media-ch.daimlertruck.com/fr/](http://media-ch.daimlertruck.com/fr/)

[mercedes-benz-trucks.com](http://mercedes-benz-trucks.com) et [fuso-trucks.ch](http://fuso-trucks.ch)

### Forward-looking statements:

This document contains forward-looking statements that reflect our current views about future events. The words “anticipate,” “assume,” “believe,” “estimate,” “expect,” “intend,” “may,” “can,” “could,” “plan,” “project,” “should” and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, pandemics, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates, customs and foreign trade provisions; a shift in consumer preferences towards smaller, lower-margin vehicles; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations or of investigations requested by governments and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which are described under the heading “Risk and Opportunity Report” in this Annual Report. If any of these risks and uncertainties materializes or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.

### Daimler Truck at a Glance

The Daimler Truck AG is one of the world's largest commercial vehicle manufacturers, with more than 35 primary locations around the world and more than 100,000 employees. The company brings together seven vehicle brands under one roof: Mercedes-Benz (light, medium and heavy trucks as well as city, intercity and touring coaches) and Setra (intercity, long-distance and premium coaches) are our traditional European brands; our U.S. brands Freightliner Trucks (trucks in weight classes 5 to 8 for a wide range of commercial vehicle applications), Western Star (heavy trucks for specialized and long-haul transports) and Thomas Built Buses (light to medium-duty buses); and our Asian brands Bharat Benz, based in Chennai, India (trucks in the weight classes 10 to 55 t and medium and heavy-duty buses) and FUSO with its headquarters in Japan (trucks and buses for Asia, the Middle East, Africa, Europe and Latin America). This allows Daimler Truck AG to offer its customers around the globe a broad spectrum of commercial vehicles, ranging from minibuses to heavy-duty trucks for special-purpose transport applications – in short: products and solutions for everyone who keeps the world moving. Gottlieb Daimler and Carl Benz laid the foundation for the modern transport industry 125 years ago. Over the past decades, Daimler Truck's divisions have consistently set standards for the entire transportation industry – in terms of safety, fuel efficiency and driver and passenger comfort. It is now time for the next evolutionary step: emission-free, automated and connected driving. Daimler Truck is working to bring these important technologies to high-volume series production, across brands, segments and regions. In this way the company intends to take a major step closer to realizing its vision of CO<sub>2</sub>-neutral transport and accident-free driving whilst also contributing to the sustainability of global goods and passenger transport. In 2020, a total of 378,290 trucks and buses were delivered. In 2020 the revenue of the individual areas of business amounted to € 36 billion for Daimler Truck AG. The adjusted EBIT was € 657 million for Daimler Truck AG.