

# DAIMLER TRUCK

Daimler Truck Holding AG

## Press Information

15 Janvier 2024

## Daimler Truck : ventes en hausse en 2023

- **Nouvelle augmentation des ventes pour Daimler Truck en 2023 : 526 053 unités (2022 : 520 291 unités).**
- **Daimler Truck confirme pleinement ses perspectives positives et son ambition financière pour 2023, malgré les goulets d'étranglement de la chaîne d'approvisionnement.**
- **Les ventes de véhicules électriques à batterie ont bondi de 277 % pour atteindre 3 443 unités.**
- **Martin Daum, PDG de Daimler Truck Holding AG : " En 2023, nous avons de nouveau augmenté nos ventes malgré une situation d'approvisionnement toujours difficile qui a empêché des ventes encore plus importantes. Nous sommes très confiants dans la réalisation de nos ambitions financières pour 2023. Nos ventes de véhicules électriques à batterie ont plus que triplé par rapport à l'année précédente."**

**Leinfelden-Echterdingen** –Daimler Truck a de nouveau augmenté ses ventes unitaires mondiales en 2023, malgré des goulets d'étranglement au niveau de l'approvisionnement dans des régions importantes. 526 053 camions et autobus/autocars ont été vendus (2022 : 520 291 unités). La société a vendu 3 443 véhicules électriques à batterie, en hausse de 277 % par rapport en 2022 (914 unités).

Daimler Trucks North America a augmenté ses ventes de 4 % pour atteindre 195 014 unités. Mercedes-Benz a vendu 158.511 unités (- 5%), en raison d'une faible évolution du marché au Brésil. Les ventes de camions en Asie ont augmenté de 3 % par rapport à l'année précédente pour atteindre 161 171 unités. Daimler Buses a enregistré un excellent résultat de vente de 26 168 unités (+ 9%).

Martin Daum, PDG de Daimler Truck Holding AG : "En 2023, nous avons de nouveau augmenté nos ventes malgré une situation d'approvisionnement toujours difficile qui a empêché des ventes encore plus élevées. Nous sommes très confiants dans la réalisation de nos ambitions

financières pour 2023. Nos ventes de véhicules électriques à batterie ont plus que triplé par rapport à l'année précédente. Nous avons élargi notre portefeuille de produits de véhicules électriques à batterie pour nos clients en 2023 à dix modèles différents. C'est la base de la croissance future et cela souligne notre aspiration à être le leader du transport du futur."

Pour les différents segments ainsi que pour le groupe Daimler Truck dans son ensemble, les ventes unitaires sont les suivantes :

| Unit Sales                        | 2023           | 2022           | Change     |
|-----------------------------------|----------------|----------------|------------|
| Trucks North America              | 195,014        | 186,779        | +4%        |
| Mercedes-Benz                     | 158,511        | 166,369        | -5%        |
| Trucks Asia                       | 161,171        | 155,967        | +3%        |
| Daimler Buses                     | 26,168         | 24,041         | +9%        |
| <b>Daimler Truck Group*</b>       | <b>526,053</b> | <b>520,291</b> | <b>+1%</b> |
| thereof battery-electric vehicles | 3,443          | 914            | +277%      |

\* Including eliminations due to transactions between segments.

Lors de sa conférence virtuelle sur les résultats annuels, le 1er mars, Daimler Truck présentera en détail les chiffres clés financiers et non financiers de l'exercice 2023 au niveau du groupe et des segments, ainsi que ses prévisions pour l'exercice 2024 en cours.

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D'autres informations sur Daimler Truck sont disponibles aux adresses suivantes :

**[media.daimlertruck.com](https://media.daimlertruck.com) et [daimlertruck.com](https://daimlertruck.com)**

#### Forward-looking statements:

This document contains forward-looking statements that reflect our current views about future events. The words "aim", "ambition", "anticipate", "assume", "believe", "estimate", "expect", "intend", "may", "can", "could", "plan", "project", "should" and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, pandemics, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates, customs and foreign trade provisions; a shift in consumer preferences; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations or of investigations requested by governments and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which are described under the heading "Risk and Opportunity Report" in the current Annual Report. If any of these risks and uncertainties materializes, or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.

#### Daimler Truck at a glance

Daimler Truck Holding AG ("Daimler Truck") is one of the world's largest commercial vehicle manufacturers, with over 40 main locations and more than 100,000 employees around the globe. The founders of Daimler Truck have invented the modern transportation industry with their trucks and buses a good 125 years ago. Unchanged to this day, the Company's aspirations are dedicated to one purpose: Daimler Truck works for all who keep the world moving. Its customers enable people to be mobile and get goods to their destinations reliably, on time, and safely. Daimler Truck provides the technologies, products, and services for them to do so. This also applies to the transformation to CO<sub>2</sub>-neutral driving. The Company is striving to make sustainable transport a success, with profound technological knowledge and a clear view of its customers' needs. Daimler Truck's business activities

are structured in five reporting segments: Trucks North America (TN) with the truck brands Freightliner and Western Star and the school bus brand Thomas Built Buses. Trucks Asia (TA) with the FUSO, BharatBenz and RIZON commercial vehicle brands. Mercedes-Benz (MB) with the truck brand of the same name. Daimler Buses (DB) with the Mercedes-Benz and Setra bus brands. Daimler Truck's Financial Services business (DTFS) constitutes the fifth segment, the product range in the truck segments includes light, medium and heavy trucks for long-distance, distribution and construction traffic and special-purpose vehicles used mainly in the municipal and vocational sector. The product range of the bus segment includes city buses, school buses and intercity buses, coaches and bus chassis. In addition to the sale of new and used commercial vehicles, the Company also offers aftersales services and connectivity solutions.