

Mercedes-Benz Trucks, leader dans le domaine des camions électriques sur le marché suisse des véhicules utilitaires

Schlieren – Daimler Truck Suisse SA dresse un bilan impressionnant pour l'année 2025: avec **247 immatriculations** de camions électriques Mercedes-Benz et une **part de marché de 46,34 %** dans la catégorie BEV, l'entreprise se place clairement en position de leader du marché des camions entièrement électriques en Suisse.

L'année dernière, la Suisse a enregistré une augmentation remarquable des nouvelles immatriculations de véhicules utilitaires lourds entièrement électriques. Au total, 542 nouveaux véhicules électriques à batterie (BEV) ont été enregistrés – un nombre impressionnant qui souligne l'importance croissante des solutions de transport sans émissions. Cette évolution montre clairement l'importance des investissements réalisés par le secteur suisse des transports dans une logistique durable et tournée vers l'avenir.

Dans le segment des véhicules utilitaires de plus de huit tonnes, Mercedes-Benz Trucks occupe également la première place en termes d'immatriculations sur le marché suisse des véhicules utilitaires en 2025. Sur un marché global de 3518 véhicules utilitaires, dont 857 immatriculés de plus de huit tonnes, cela correspond à une part de marché de 24,36 %.

Cette réussite souligne de nouveau que Daimler Truck, avec ses produits, son large éventail de prestations et son réseau de partenaires orienté vers la clientèle se trouve sur la bonne voie. Le but étant de continuer de croître à l'avenir en tant que fournisseur de véhicules utilitaires durable.

«Nous sommes fiers de pouvoir offrir à notre clientèle la solution idéale grâce à notre nouvelle gamme eActros», déclare Jürg Lüthi, CEO de Daimler Truck Suisse SA. «Ce succès montre que nous construisons avec notre clientèle le chemin vers un avenir durable. Un grand merci à toutes les personnes qui nous ont accordé leur confiance.»

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De plus amples informations de Daimler Truck sont disponibles ici:

media.daimlertruck.com et media-ch.daimlertruck.com/fr/

mercedes-benz-trucks.com et fuso-trucks.ch

Forward-looking statements:

This document contains forward-looking statements that reflect our current views about future events. The words “anticipate,” “assume,” “believe,” “estimate,” “expect,” “intend,” “may,” “can,” “could,” “plan,” “project,” “should” and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, pandemics, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates, customs and foreign trade provisions; a shift in consumer preferences towards smaller, lower-margin vehicles; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations or of investigations requested by governments and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which are described under the heading “Risk and Opportunity Report” in this Annual Report. If any of these risks and uncertainties materializes or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.

Daimler Truck at a Glance

The Daimler Truck AG is one of the world's largest commercial vehicle manufacturers, with more than 35 primary locations around the world and more than 100,000 employees. The company brings together seven vehicle brands under one roof: Mercedes-Benz (light, medium and heavy trucks as well as city, intercity and touring coaches) and Setra (intercity, long-distance and premium coaches) are our traditional European brands; our U.S. brands Freightliner Trucks (trucks in weight classes 5 to 8 for a wide range of commercial vehicle applications), Western Star (heavy trucks for specialized and long-haul transports) and Thomas Built Buses (light to medium-duty buses); and our Asian brands Bharat Benz, based in Chennai, India (trucks in the weight classes 10 to 55 t and medium and heavy-duty buses) and FUSO with its headquarters in Japan (trucks and buses for Asia, the Middle East, Africa, Europe and Latin America). This allows Daimler Truck AG to offer its customers around the globe a broad spectrum of commercial vehicles, ranging from minibuses to heavy-duty trucks for special-purpose transport applications – in short: products and solutions for everyone who keeps the world moving. Gottlieb Daimler and Carl Benz laid the foundation for the modern transport industry 125 years ago. Over the past decades, Daimler Truck's divisions have consistently set standards for the entire transportation industry – in terms of safety, fuel efficiency and driver and passenger comfort. It is now time for the next evolutionary step: emission-free, automated and connected driving. Daimler Truck is working to bring these important technologies to high-volume series production, across brands, segments and regions. In this way the company intends to take a major step closer to realizing its vision of CO₂-neutral transport and accident-free driving whilst also contributing to the sustainability of global goods and passenger transport. In 2020, a total of 378,290 trucks and buses were delivered. In 2020 the revenue of the individual areas of business amounted to € 36 billion for Daimler Truck AG. The adjusted EBIT was € 657 million for Daimler Truck AG.